

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.



**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

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# Volvo Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Volvo Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Volvo Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Volvo vehicle ownership. They understand the confidence you have with the XC70 Wagon and describe it with passion. Our writers understand the S80 buyer as well as the XC60 owner. Volvo is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

## Volvo Brand Manager

Our Volvo Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Volvo Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Volvos sound the Very Best and Mirror Volvo's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Volvo Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349** – Our Volvo Brand Manager reviews each placement and assures your Volvo comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Volvo Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Volvo S80 T6 AWD in Twilight Bronze Metallic

Enjoy the art of an elegant drive in our 2014 Volvo S80 T6 All Wheel Drive dressed to impress in Twilight Bronze Metallic. This flagship graciously greets each day with a powerful 300hp 3.0 Liter 6 Cylinder engine that is tethered to a well-balanced 6 Speed Geartronic automatic. You are rewarded with incredible instant traction and near 26mpg on the open road. Beautiful 18 inch Magni wheels posture this machine to perfection as comfort suspension makes for a smooth commute; while handling and braking managed with dynamic stability control keep you pointed in the right direction regardless of road conditions. Our S80 T6 AWD allows you to create your own momentum in the pursuit of the perfect drive. The masterfully-crafted interior of the S80 will make you feel as though the engineers sculpted this exquisite machine just for you with upscale materials and soft touch controls. A high-definition 12-speaker Bluetooth-enabled audio system with a prominent touch screen sets the stage for this refined ride as our beautiful glass sunroof awaits your command. Volvo enjoys a stellar reputation for safety and the S80 won't let you down as it is filled with industry must-haves like ABS, whiplash protection, airbags, home safe lighting and more. This is a phenomenal blend of performance, grace and luxury that any enthusiast would dream about. Get behind the wheel to see for yourself! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Volvo XC90 3.2 FWD in Black Sapphire Metallic

Enjoy ultimate peace of mind in our 2014 Volvo XC90 3.2 FWD Crossover presented in stunning Black Sapphire Metallic. The powerplant behind this well-built machine is a potent 240hp 3.2 Liter 6 Cylinder that is tethered to a smooth-shifting 6 Speed Geartronic automatic. This combination rewards you with near 22mpg on the open road as well as impressive stability and exceptional handling. Our comfort suspension is legendary, so plan your trip and enjoy every mile! Beautiful 18 inch Thalia wheels, foglights, heated mirrors and roof rails enhance the athletic stance of our XC90 3.2, while the handcrafted interior offers comfortable seating for seven with an upscale fit and finish. Relax in supportive leather seats with memory settings as you enjoy the convenience of dual-zone automatic climate control and the fantastic power sunroof. Embrace versatility with 40/20/40-split second-row seats with a built-in center child booster seat and a 50/50-split third-row seat. You'll always stay safely connected thanks to Bluetooth phone and audio and an 8 speaker sound system with CD, satellite radio and an iPod audio interface as you make your way in this refined ride that exudes classic style. A Top Safety Pick, our XC90 has been thoughtfully designed with advanced safety features to keep you and your precious cargo safe from harm. Powerful innovation blends seamlessly with traditional values in our XC90 to take you to your next destination with comfort, style and security. This could be the best decision you'll make this year. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!