

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.

**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

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# Volkswagen Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Volkswagen Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Volkswagen Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Volkswagen vehicle ownership. They understand the confidence you have with the Passat and describe it with passion. Our writers understand the Jetta buyer as well as the Golf owner. Volkswagen is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

## Volkswagen Brand Manager

Our Volkswagen Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Volkswagen Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Volkswagens sound the Very Best and Mirror Volkswagen's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Volkswagen Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349** – Our Volkswagen Brand Manager reviews each placement and assures your Volkswagen comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Volkswagen Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Volkswagen Beetle Convertible TDI in Yellow Rush

Let the sunshine in with this beloved car that inspires confidence and charm. Our 2014 Volkswagen Beetle Convertible TDI shown here in energetic Yellow Rush with a Black Roof is a fun little two door that might be one of the most iconic machines to ever grace the motorways across the world. Under the hood sits a Turbo 2.0 Liter Clean Diesel that churns out 140hp on demand while tied to a fun-to-drive Tiptronic 6-Speed automatic transmission with sport mode. This efficient team helps this front wheel drive machine to secure a jaw-dropping 41mpg on the open road and offers driving dynamics that can only be described as brilliant. With style that is unmistakably Beetle, this convertible also exudes just the right hint of sporty sophistication with 17-inch alloy wheels and heated exterior mirrors. Slide into the retro inspired interior of the TDI and be pampered by the modern innovations that were designed with your lifestyle in mind. Relax in heated front seats while staying connected with Bluetooth or while listening to satellite radio via a touchscreen audio interface. You'll appreciate keyless access w/push button start, cruise control, a leather-wrapped tilt/telescopic steering wheel and many other modern amenities as well. With stability/traction control, anti-lock brakes and multiple airbags, you and your occupants will be kept safe. You'll also have the peace of mind provided by Car-Net Telematics crash notification, roadside assistance, stolen vehicle location, remote door unlocking and geo-fencing which allows parents to set boundaries for teenage drivers. Get behind the wheel and drop the top of this spirited car to truly experience the allure of The Bug. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Volkswagen CC V6 4Motion Executive in Deep Black Metallic

Our 2014 Volkswagen CC V6 4Motion Executive Sedan shown here in Deep Black Metallic is a superb example of German automotive craftsmanship. Beneath the sleek hood sits a 280 hp 3.6 Liter VR6 paired with a 6 Speed automatic with Tiptronic and sport mode. This team offers 25mpg and fantastic driving dynamics. With advanced All Wheel Drive 4Motion, all four wheels are constantly working together via intelligent technology which allows you to navigate roads even when conditions are less than ideal. Masterfully built, our V6 4Motion Executive's coupe-like silhouette is accented with Bi-Xenon HID headlights, LED tail lights, 18" alloy wheels, and a power tinted-glass sunroof. The driver-centric interior exudes European elegance with premium leather on heated and cooled eight-way power front seats that also have a massage function to pamper you. A touchscreen navigation system helps you find your way as you stay safely connected with Bluetooth or listen to a fantastic Dynaudio audio system. You'll appreciate the convenience of keyless entry/ignition and a hands-free easy-open trunk. Additionally, our new Car-Net telematics system allows you to interact with your sedan through your phone; thus keeping track of family members driving your vehicle, managing your vehicle health, and receiving support and assistance anytime you need it. Volkswagen engineers meticulously designed our V6 4Motion Executive with a rearview camera, parking sensors, stability/traction control, anti-lock disc brakes and multiple airbags to keep you out of harm's way and to provide you with peace of mind. Look forward to driving every day with this exceptional choice. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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