

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Smart Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Smart Car Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Smart Car Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Smart vehicle ownership. They understand the confidence you have with the Pure Coupe and describe it with passion. Our writers understand the Electric Drive buyer as well as the Passion Cabriolet owner. Smart Car is a newer way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Smart Brand Manager

Our Smart Car Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Smart Car Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Smart Cars sound the Very Best and Mirror Smart Car's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Smart Car Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Smart Car Brand Manager reviews each placement and assures your Smart Car comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Smart Car Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Smart For Two Pure Coupe in Light Blue Metallic

Designed by Mercedes Benz for 2014, our Smart ForTwo Pure Coupe on display in Light Blue Metallic is the ultimate city car and a blast to drive on the freeway! This amazing rear wheel drive is powered by a 1.0 Liter 3 cylinder engine that delivers 70hp with precision while teamed with a fun-to-drive a 5 Speed automated manual transmission that can be shifted manually if desired. This efficient combination can reach a top speed of 90mph and also attains near 40mpg on the open road. Easy to maneuver and environmentally responsible, this charming coupe will win your heart with just one drive! The unique eye-catching Pure turns heads and looks great with 15 inch steel wheels accenting its peppy stance. Inside, you will feel as though the thoughtful engineers sculpted this cockpit around you. Easy to reach controls, full visibility, and the coolness factor make driving fun again! You'll appreciate the convenience of keyless entry, a leather-wrapped steering wheel, air-conditioning, and power door locks every time you take your Pure Coupe out for your daily commute or a night on the town. Safety is the top priority for the team from Mercedes. Anti-lock brakes, stability control, traction control, hill-start assist and eight airbags have been meticulously designed to keep you out of harm's way. Also, our Safety Cell is a design element modeled after a race car roll cage. Its only job is to protect you and your passenger and has excelled in safety tests. Purposeful and well-engineered, this car rewards you with efficiency, innovation, safety, affordability and a great fun factor. So don't delay – Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Smart For Two Passion Cabriolet in Rally Red

Forge your own path in our charming 2014 Smart ForTwo Passion Cabriolet that has been masterfully crafted by Mercedes Benz engineers. Presented in stunning Rally Red, this car guarantees fun in the sun! At the heart of this spunky rear wheel drive is a 1.0 Liter 3 cylinder engine that delivers 70hp with precision. It is perfectly matched with a fun-to-drive 5 Speed automated manual transmission that can be shifted manually when the urge strikes. You'll love the feeling as this efficient team pushes you to a top speed of 90mph and still manages to score an astounding 40mpg on the open road. Enjoy the playfulness of this cabriolet as you feel the wind in your hair and maneuver with ease. You'll also find changing lanes and merging through traffic has never been such a breeze! Just as the name indicates, there is Passion behind the design of this premium car. A powered soft top with its own sunroof window and sexy 15 inch alloy wheels enhance the exterior. Automatic headlights and wipers, heated power outside mirrors and keyless entry offer that extra hint of luxury. Slip inside and you'll be pleasantly surprised at how spacious this car seems! Grip the leather wrapped sport wheel and crank up the sound system as you turn heads in this brilliant cabriolet. Of course, safety is a top priority and advanced safety features have earned our Passion Cabriolet excellent safety ratings. For example, our Safety Cell is a design element modeled after a race car roll cage and it protects you and your passenger and provides even more peace of mind. Offering flat-out fun and relief in the busy city, this Smart car is the solution you've been searching for. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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