

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Scion Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Scion Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Scion Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Scion vehicle ownership. They understand the confidence of the tC and describe it with passion. Our writers understand the xB buyer as well as the iQ owner. Scion is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Scion Brand Manager

Our Scion Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Scion Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Scions sound the Very Best and Mirror Scion's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Scion Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349– Our Scion Brand Manager reviews each placement and assures your Scion comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Scion Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Scion FR-S in Raven

Easily one of the most appealing performance cars sold today, our playful 2014 Scion FR-S coupe dressed to impress in dramatic Raven is the total package that is as impressive for weekend track sessions as it is for weekday commutes. Under the sleek hood is a 2.0 Liter horizontally opposed Boxer 4 cylinder engine that unleashes an enthusiastic 200 hp and is tethered to a solid and precise 6 Speed manual transmission. This stellar team launches our coupe from zero to 60 mph in a swift 6.5 seconds. A low center of gravity and mechanical limited-slip differential enhance traction and allow you to enthusiastically take on those twisty roads so you can enjoy the true art of driving while still attaining 34 mpg on the open road. Built for driving enthusiasts, our athletic Scion FR-S boasts an aerodynamic exterior that is accented by 17 inch alloy wheels, vented disc brakes and projector beam headlights. Slip in to bolstered sport seats in the streamlined interior and enjoy the expansive view of the road ahead. You'll appreciate staying connected with Bluetooth with streaming audio or cranking up the tunes on a premium Pioneer 8 speaker sound system with HD radio and iPod integration. With anti-lock brakes with brake assist, traction and stability control, front-seat side airbags and full-length side curtain airbags, you'll be safe and secure in this impeccable sports car. Just imagine yourself behind the wheel as you take that exhilarating drive to your favorite destination. You've got to see this beauty in the flesh to experience the sublime driving dynamics. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Scion xD in Magnetic Gray Metallic

Packing a punch with fun functionality, our 2014 Scion xD is decked out in dazzling Magnetic Gray Metallic. Under the unique hood is a 1.8 Liter engine that produces 128 hp and is partnered with a smooth-shifting 4 Speed automatic. Built with the frugal and discerning consumer in mind, this peppy hatchback delivers a whopping 33 mpg on the open road. Prepare to garner lots of positive attention as the exterior has personality galore with a youthful vibe accented by smoked headlight housings and 16 inch wheels. The ultra-comfortable cabin maintains the spirited feel of the xD with air conditioning, cruise control, full power accessories and sleek matte metallic accents. Bluetooth phone and audio connectivity and a remarkable six-speaker CD sound system with an iPod/USB interface ensures that you'll stay safely connected while enjoying all of your favorite tunes. There's plenty of space for everyone and rear passengers will enjoy ample space thanks to a reclining seatback and sliding seat bottom. Receiving top safety scores, this Scion xD is prepared with anti-lock brakes, stability control, front seat side airbags, side curtain airbags and front active head restraints. Let this car be a reflection of your personality and turn heads at every corner as you zip on by. Get behind the wheel to see for yourself what this xD can do for you. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!