

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.



**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

Office 402-235-2588  
Owner 402-679-7223

Fax 866-734-1634  
[info@dealerassistnow.com](mailto:info@dealerassistnow.com)

# Rolls Royce Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Rolls-Royce Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Rolls-Royce Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Rolls-Royce vehicle ownership. They understand the confidence you have with the Ghost and describe it with passion. Our writers understand the Wraith buyer as well as the Phantom owner. Rolls-Royce is way of life and for anyone that has not experienced this pleasure; we walk them down the path.

## Rolls Royce Brand Manager

Our Rolls-Royce Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Rolls-Royce Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Rolls-Royce sound the Very Best and Mirror Rolls-Royce's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Rolls Royce Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349** – Our Rolls-Royce Brand Manager reviews each placement and assures your Rolls-Royce comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Rolls-Royce Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Rolls Royce Ghost Sedan in Black Ember

Actively embrace the time-honored tradition of hand craftsmanship and superior performance in our 2014 Rolls Royce Ghost presented in beautiful Black Ember. Whether driving or being chauffeured, you'll find this sedan to be the pinnacle of luxury, offering an atmosphere of success that is undeniable. Under the hood awaits a powerful 563hp that pours from a 6.6 Liter Twin Turbocharged V12 engine. This immense power is channeled through a smooth-as-silk 8 Speed automatic gearbox which allows for perfectly poised acceleration; soaring to 60 mph in just 4.8 seconds with a top speed of 155 mph. This glorious sedan is nimble and easy-to-maneuver, sweeping around corners much like an agile, statuesque athlete. Thanks in part to incredible active air suspension, all occupants enjoy a ride at the leading edge of comfort. Our stately Ghost sedan exudes a sense of prestige and power that is truly palpable. Open the door to one of the most sophisticated cabins ever created with top-shelf fit and finishes, endless creature-comforts and absolute attention-to-detail; you'll immediately know you are in the lap of luxury. Opulent leather on heated and cooled seats with massaging functions, pillow-soft carpet, gratuitous leg-room, power-closing rear doors, and a fantastic sunroof all combine to pamper you. Take command of your digital world with Bluetooth, navigation, DVD, satellite radio and more. Grand and stylish, this sedan offers a sense of empowerment you must see in the flesh to truly comprehend. Of course, exceptionally strong brakes and other advanced safety features combine to keep you safe from harm. Experience infinite luxury in your Ghost as it turns even the most traffic-filled journey into one of ease and comfort. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Rolls Royce Phantom Coupé in Admiral Blue

The ultimate expression of luxury and prestige, our 2014 Rolls Royce Phantom Coupé is presented to you in a sparkling Admiral Blue paint scheme. The flagship of the world's most iconic uber-luxury brand, our breathtakingly beautiful Phantom seduces every onlooker with its charming blend of sophistication and style. Delivering all the power you desire is an enormous 6.7 Liter V12 engine that generates an astounding 453 horsepower at your command. Spectacularly powerful, yet nearly silent in operation, it feels much like a private jet; soaring from a standstill to 60 mph in 5.6 seconds with elegant fortitude and awe-inspiring finesse thanks in part to innovative air suspension. The powerful presence of our Phantom Coupé is majestic with its classic proportions, timeless glamour and 21 inch cast aluminum wheels. Heads will turn and mouths will drop as you pass by in your regal Phantom. Highly customizable to meet your every wish, the handbuilt cabin is everything you'd expect and more. Supple leather on sculpted heated seats, a wool and cashmere headliner, gleaming metal inlays and rich wood trim combine with the latest in technology to impart a sense of automotive bliss. A seamless connection to your digital world is close at hand with Bluetooth, voice controls, navigation, and a prominent multifunction electronics interface display. Take in a concert-quality Harmon Kardon Lexicon Logic 7 surround-sound system with DVD, iPod interface and satellite radio as you enjoy the art of driving in your Phantom. Meticulously designed advanced safety features such as emergency telematics, automatic and adaptive LED headlights, maneuvering cameras and innovative anti-roll bars offer tremendous peace of mind as you embark on your next journey. Unprecedented luxury and decadence await you behind the wheel of this masterpiece. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

Office 402-235-2588 | Owner 402-679-7223