

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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RAM Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your RAM Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our RAM Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of RAM vehicle ownership. They understand the confidence of the 2500 and describe it with passion. Our writers understand the C/V Tradesman buyer as well as the 3500 owner. RAM is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

RAM Brand Manager

Our RAM Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The RAM Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified RAMs sound the Very Best and Mirror RAM's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's RAM Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our RAM Brand Manager reviews each placement and assures your RAM comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer RAM Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 RAM 1500 Big Horn Crew Cab 4WD in Black Clear Coat

Ready for any job, anywhere, anytime...say hello to our brawny 2014 RAM 1500 Big Horn Crew Cab 4WD displayed in handsome Black Clear Coat. Under the beefy hood is our legendary 5.7 Liter HEMI V8 with fuel saver technology. This renowned engine generates 395 hp and is tethered to an 8 Speed TorqueFlite transmission that rewards you with near 22 mpg on the open road and a smooth supple ride with superior acceleration as well as the ability to tow 9,250 lbs. You'll make a statement without saying a word when you pull up in this attractive 1500 Big Horn 4X4 that is highlighted by a redesigned grille, 20 inch chrome-clad aluminum wheels and distinctive inserts that enhance the aerodynamics of this formidable machine. Designed so you can work smarter, not harder, you'll also find a Class IV receiver hitch with 4- and 7-Pin connectors and a locking tailgate. Enjoy traveling in comfort and style with a leather steering wheel with audio controls, Uconnect display with voice command and Bluetooth. You'll be comfortable with cloth upholstery and power accessories while listening to a great six speaker sound system with auxiliary and USB inputs. Anyone who sees it will admire the upscale interior that will make you smile every single time you slide in. As always, safety is priority number one, and with four-wheel anti-lock disc brakes, stability control, hill start assist, trailer sway control, front seat side airbags and full-length side curtain airbags, you can rest easy knowing you'll be safeguarded. Now is the time to make this 1500 Big Horn your partner for work and play. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 RAM 5500 Laramie Chassis Cab RWD in Agriculture Red

Our 2014 Ram 5500 Laramie Chassis Cab 4x2 dressed to impress in Agriculture Red is tough on the outside and comfortable on the inside. Under the hood, you've got a powerful 6.7 Liter Turbo Diesel engine mated to a 6 Speed manual transmission that is just waiting to show you what it's made of! Fire this beast up, and you've got 325 hp begging to be unleashed! Bifunctional halogen headlamps, foglamps, 19.5 inch forged aluminum wheels, and a bright grille and bumper show that this Ram means business. Inside our upscale Laramie Chassis Cab you will be absolutely comfortable on heated and cooled leather seats with the convenience of a 60/40 split folding backseat, dual zone automatic temperature control, remote keyless entry, and steering wheel mounted audio controls. Stay in touch via UConnect with a central display, satellite radio and a remote USB port. Glance behind you and just imagine the possibilities! You can haul nearly anything you'd like on this flatbed, or better yet, hook up the gooseneck and haul...broken down cars...stacks of wood...a Bobcat to and from the jobsite...whatever! With a towing capability of 29,600+ pounds and a payload of 11,786+ pounds, you can tackle any challenge head on. This RAM 5500 Chassis Cab is ready and willing with tow hooks, a seven-pin trailer wiring harness, 4-wheel disc anti-lock brakes, anti-spin rear differential, Dana rear axle, dual rear wheels and more. It's the beast of burden you've been searching for. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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