

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.

**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

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# Porsche Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Porsche Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Porsche Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Porsche vehicle ownership. They understand the confidence you have with the 911 and describe it with passion. Our writers understand the Cayman buyer as well as the Boxster owner. Porsche is a way of life and for anyone that has not experienced this pleasure; we walk them down the path..

## Porsche Brand Manager

Our Porsche Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Porsche Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Porsches sound the Very Best and Mirror Porsche's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Porsche Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349**– Our Porsche Brand Manager reviews each placement and assures your Porsche comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Porsche Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Porsche 911 Carrera 4S in Agate Gray Metallic

The epitome of driving perfection, our 2014 Porsche 911 Carrera 4S in stunning Agate Gray Metallic is an iconic world-class sports car that commands absolute attention with its energetic growl, exceptional performance and confident attitude. Slightly more curvaceous than its standard counterpart, it boasts a rear-mounted, 3.8 Liter flat 6 cylinder engine that unleashes nearly 400 horsepower and 325 pound feet of torque to a responsive all-wheel-drive system through a precise 6 Speed manual gearbox. You'll love the exhilarating rush of going 0-60 mph in this near-immaculate performance machine. Over 50 years of meticulous German engineering have gone into making our 911 Carrera 4S an excellent performer as well as an extremely comfortable ride. With 20 inch wheels, All Wheel Drive, and adaptive suspension, you'll find that this car makes an ideal year-round daily driver. The highly refined cabin features superior materials, a smaller diameter steering wheel and ultra-supportive leather seats that will make you smile each time you slide in. Enjoy the convenience of a 7 inch touchscreen display, a navigation system, Bluetooth and a nine-speaker audio system with CD player and USB/iPod interface. Imagine yourself fulfilling your automotive fantasies with this beauty – whether commuting in traffic, driving the back roads or cornering on a local track, there is just nothing like driving a Porsche! You'll feel self-assured with the exceptional build quality, strong brakes and advanced safety measures that have been incorporated into the design of this phenomenal machine. Livable, stylish, and immensely fun to drive, you owe it to yourself to feel this raw power in the flesh. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Porsche Cayman S in Racing Yellow

Experience maximum driving pleasure behind the wheel of our 2014 Porsche Cayman S in eye-catching Racing Yellow. Driving enthusiasts agree that our Cayman is indeed the purest form of Porsche exhilaration. This coupe soars from zero to 60 mph in 4.5 seconds thanks to a potent-sounding 325hp 3.4 Liter flat 6 cylinder engine that is tethered to a precise and responsive 7 Speed automated manual gearbox. A perfect blend of style and performance, you'll love how connected you feel with supreme balance and agility that allows you to enthusiastically tackle corners as it holds the road with grip and precision. As an added benefit, you'll score near 28mpg in this fuel-sipping beauty! Prepare to elicit second...and third glances in this fiercely sexy Cayman S. It is further enhanced by 19 inch wheels, distinct red brake calipers and dual exhaust pipes. Slide into the cockpit and enjoy the sense of empowerment from the high-performance genetics of our Cayman. Power adjustable seats, cruise control and air-conditioning add to the pleasing ride while you stay connected with Bluetooth, a 4.6-inch driver information display, a center-mounted 7 inch infotainment touchscreen, and a sound system with a CD player and an iPod/USB audio interface. Just imagine yourself cruising down the road in this stellar coupe and try to suppress a smile! Not only will you feel invigorated with superior performance and style, you'll also be kept safe with anti-lock brakes, traction and stability control, side airbags and side curtain airbags. Now is the time to reward yourself with this visceral experience that can only come from behind the wheel of a Porsche! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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