

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Mercedes Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Mercedes Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Mercedes Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Mercedes vehicle ownership. They understand the confidence of the CLA 250 and describe it with passion. Our writers understand the E550 4MATIC sedan buyer as well as the SL550 Roadster owner. Mercedes is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Mercedes Brand Manager

Our Mercedes Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Mercedes Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Mercedes sound the Very Best and Mirror Mercedes' offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Mercedes Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Mercedes Brand Manager reviews each placement and assures your Mercedes comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Mercedes Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Mercedes C300 4MATIC Sedan in Fire Opal

Masterfully crafted for 2014, our C300 4MATIC Luxury Sedan is stunning in dramatic Fire Opal. This incredible piece of Mercedes innovation exudes understated opulence with a strong 3.5 Liter V6 engine effortlessly rewarding you with 248hp while paired to a smooth 7 Speed automatic. 4MATIC allows this sedan to be surefooted at all four corners, thus giving you a solid feel in most road conditions. This poised driving experience comes standard, as does near 30mpg on the open road. A magnificent chrome grille, our iconic hood-mounted star and 17 inch alloy wheels accent the sculpted silhouette of our C300 4MATIC Sedan for a striking effect. Once inside, this luxury breed will impress you with how well the feel of sport and sophistication can meld perfectly. Premium upholstery on power seats envelope you as you take in the view from the sunroof and the straightforward technology such as Mercedes COMAND interface, smartphone integration and a fabulous sound system. In classic Mercedes style, the always-evolving safety leader has outdone themselves once again by incorporating emergency communications and Attention Assist, which automatically monitors the driver for fatigue. Distinguished performance, incomparable style, and state-of-the-art technology are what you expect from Mercedes and this car delivers. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Mercedes GLK250 BlueTEC 4MATIC in Polar White

Presented in in glistening Polar White, our pristine 2014 Mercedes GLK250 runs cooler, cleaner and longer than others in its class thanks to the beauty of the BlueTEC system. Our 2.1 Liter Turbo-Diesel 4-cylinder delivers 200 hp, a massive 369 lb-ft of torque, and acceleration as quick as most gasoline V-6s courtesy of the perfectly designed 7-Speed automatic transmission. This phenomenal All Wheel Drive SUV provides better highway fuel economy than some hybrids on the market – near 34mpg on the open road! Our GLK250 BlueTEC is indeed a sculpted head-turner with its stately mix of 19 inch 5-spoke alloy wheels with all-season tires, LED running lights, foglamps and aluminum roof rails. It's no surprise that the artfully designed interior is plush with wood and metallic accents that exude luxury. Slip into the premium adjustable seats and behold state-of-the-art technology such as the COMAND electronics interface with a prominent display as well as Bluetooth phone connectivity and a magnificent sound system. Just imagine yourself behind the wheel and try to suppress a smile. Of course, Mercedes demonstrates a commitment to you and your family with innovative safety features that offer peace of mind and security. For example, a driver drowsiness monitor alerts you when it senses signs of fatigue. Taking it even further is Mbrace2 Emergency Communications which provides automatic crash notification, on-demand roadside assistance and a system that alerts the owner when a selected speed or boundary is exceeded by another driver. You must experience this exquisite SUV first-hand to truly comprehend its powerful presence. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!