

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Mazda Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Mazda Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Mazda Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Mazda vehicle ownership. They understand the confidence of the Mazda 6 and describe it with passion. Our writers understand the Mazda 3 buyer as well as the MX-5 Miata owner. Mazda is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Mazda Brand Manager

Our Mazda Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Mazda Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Mazdas sound the Very Best and Mirror Mazda's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Mazda Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our Mazda Brand Manager reviews each placement and assures your Mazda comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Mazda Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Mazda 6 Touring in Soul Red

Experience maximum driving pleasure in our completely redesigned 2014 Mazda 6. Presented in charming Soul Red, this Touring model is powered by Mazda's intelligent 2.5 Liter SKYACTIV 4 cylinder engine which provides a gutsy 184 hp while paired with a fun-to-drive 6 Speed manual transmission. Nimble and light on its feet, you'll love the precise steering and sporty handling that is absolutely dynamic as you score near 37mpg on the open road! The all-new and incredibly sexy sheetmetal is accented with 19 inch alloy wheels, halogen headlights and dual power side mirrors with integrated turn signal indicators. Style continues into the leatherette-trimmed cabin that is both well-built with premium materials and filled with convenient amenities made to spoil. Power windows & door locks, dual zone climate control, a full-color touch screen display, push-button start and an AM/FM/CD audio system with 6 speakers are just a few of the features you'll find in this sedan. You'll also have peace of mind with a host of advanced safety features including Blind Spot Monitoring, Rear Cross Traffic Alert, Dynamic Stability Control and a Traction Control System. Add some Zoom Zoom to your daily commute with the incredible Mazda 6 sports sedan. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Mazda CX-5 Sport in Jet Black Mica

Our 2014 Mazda CX-5 Sport in Jet Black Mica provides all the efficiency, capability and versatility you desire. Under the hood is Mazda's ingenious SKYACTIV 2.0 Liter engine which churns out 155 hp. The fun-to-drive 6-speed manual transmission adds even more enjoyment to your drive and with up to 35mpg, you'll zoom right past the gas stations smiling from ear to ear. The Sport's design is complimented by bold halogen headlights, sporty 17 inch alloy wheels and an aerodynamic rear spoiler. Once you've found your way into the sophisticated cockpit, you will be surrounded by premium materials and advanced features for your convenience. Power windows & door locks, remote keyless entry, 60/40 split-folding rear seatback, and an AM/FM/CD audio system w/4 speakers are just a few of the features provided. When flying solo, fold the rear seat back for up to 64.8 cubic feet of cargo space for just about anything you can imagine. Engineers also had your safety in mind when designing the CX-5. Among the safety features you will find advanced front airbags, side-impact airbags & side-impact curtain airbags, dynamic stability control and a traction control system. The impressive amount of safety features has allowed the IIHS to name the CX-5 a Top Safety Pick. With unsurpassed driving dynamics and absolute versatility, this is a fantastic solution to your transportation needs. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

