

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

Office 402-235-2588
Owner 402-679-7223

Fax 866-734-1634
info@dealerassistnow.com

Land Rover Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Land Rover Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Land Rover Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Land Rover vehicle ownership. They understand the confidence you have with the Range Rover SUV and describe it with passion. Our writers understand the LR4 buyer as well as the Evoque owner. Land Rover is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Land Rover Brand Manager

Our Land Rover Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Land Rover Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Land Rovers sound the Very Best and Mirror Land Rover's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Land Rover Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our Land Rover Brand Manager reviews each placement and assures your Land Rover comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Land Rover Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Land Rover LR2 in Loire Blue

Our prestigious 2014 Land Rover LR2 in Loire Blue is an exquisite mixture of capability and luxury that can take anything life throws at it. The LR2's 2.0 Liter Turbo Charged 4 cylinder engine creates 240 hp and 250 pounds-feet of torque while tethered to a responsive and efficient 6 Speed automatic transmission with sport and manual modes. This translates into your reward of 24mpg, the ability to tow 3,500 and the sure-footed confidence of multi-mode Terrain Response All Wheel Drive. Whether pounding the pavement in the city or tackling trails in the wilderness, you'll be right at home in our LR2. Taut and purposeful, the silhouette of our LR2 is enhanced by 18-inch alloy wheels, heated and power-folding mirrors and foglights. Inside is a well-designed, superbly crafted cabin with supple leather and rich wood trim that will put driving enjoyment and innovative technology close at hand. Enjoy the view from a fantastic panoramic sunroof as you sit back and relax in supportive power-adjustable seats. Dual-zone automatic climate control, keyless ignition, a trip computer rear parking sensors and an 11 speaker Meridian sound system are just a few of the upscale amenities that await you in this stellar machine. Adhering to the rigid Land Rover standard for driver satisfaction and safety, this LR2 has been tested extensively from -40°F to +122°F and at altitudes of up to 14,000 feet. Just as versatile as you are, it has been meticulously designed to keep up with your demands. Join the elite club of Land Rover ownership today – it could be the best decision you'll make this year. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Land Rover Range Rover 4-Door Evoque Pure with Prestige Package in Fuji White

Simply stunning in Fuji White, our 4-door 2014 Land Rover Evoque Pure with the Prestige Package is the obvious choice for those who require bold design and capability in one city-ready vehicle. Under the hood is a spirited 2.0 Liter Turbo 4 Cylinder engine that churns out a healthy 240hp to all four wheels via a 9 Speed automatic transmission with Terrain Response All Wheel Drive. This stellar team rewards you with 30mpg, a 3,500lb towing capacity, sure-footed confidence in even the most demanding conditions, and impressive acceleration – 0 to 60 mph in 7 seconds! Our Range Rover Evoque Pure demands respect with its contemporary design characterized by an aerodynamic silhouette that almost appears to be floating. Designed to turn heads, it is accentuated by attractive 19 inch alloy wheels, adaptive xenon headlights and a power liftgate. The cabin is masterfully crafted with your lifestyle demands in mind. Power adjustable heated and cooled leather seats, a heated steering wheel, keyless entry/start and dual-zone automatic climate control are just a sampling of the features that await you. With a prominent central display screen, a five-camera surround-view system, navigation, and fantastic 17-speaker audio system, you won't be able to hide your contentment as you cruise down the street in this beauty. Rest-assured you will be kept safe from harm with anti-lock brakes, an electronic stability system, hill start assist and descent and even an automated parking system that steers the vehicle into and out of parallel-parking spots. With an unmatched blend of utility, performance, capability and style, this Range Rover Evoque Pure Prestige is practically calling your name. Reward yourself with this fashionable choice. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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