

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Lamborghini Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Lamborghini Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Lamborghini Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Lamborghini vehicle ownership. They understand the confidence you have with the Gallardo and describe it with passion. Our writers understand the Aventador buyer as well as the Veneno owner. Lamborghini is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Lamborghini Brand Manager

Our Lamborghini Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Lamborghini Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Lamborghinis sound the Very Best and Mirror Lamborghini's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Lamborghini Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Lamborghini Brand Manager reviews each placement and assures your Lamborghini comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Lamborghini Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Lamborghini Huracán in Rosso Mars Metallic

Pairing a civilized ride at the leading edge of comfort with visual drama, brutal acceleration, and brilliant performance, our 2014 Lamborghini Huracán presented in Rosso Mars Metallic is poised to be the perfect solution for discerning individuals who require only the finest things in life. Situated behind the passengers is a 602hp V10 that is perfectly paired to a smooth-as-silk 7 Speed dual-clutch automated gearbox and All Wheel Drive. This incredible combination rockets our Huracán from 0–60mph in just over 3.1 seconds and attains a top speed of 202mph. You'll find that this stellar Super Sports coupe is easy to drive and with three modes – Strada, Sport and Corsa – you can choose your level of intensity so you'll be as at home spending a night out on the town as you are a weekend on the track. The angular silhouette and perfect proportions of our Huracán exude a sense of Italian craftsmanship and intensity that is elegant, yet assertive with a honeycomb grille and slatted engine cover. The well-executed cabin is just as dramatic with firm sports seats, a sloping center console, and superior visibility. You'll find a flip-open ignition switch cover and a prominent display behind the wheel that allows you to monitor all of this vehicle's ground-breaking technology including premium navigation and state-of-the-art infotainment. Embrace the exotic mystique, the passion, and the absolute excellence that is synonymous with Lamborghini. Your life-affirming ride awaits you. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Lamborghini Aventador Roadster in Bianco Isis

Insanely fast, wickedly exotic, and highly exclusive, our 2014 Lamborghini Aventador Roadster finished in a Bianco Isis paint scheme embodies the wildest fantasies of automotive aficionados everywhere. The fierce 6.5 Liter V12 engine propels you to 217mph, puts down 691hp to all 4 corners with Haldex All Wheel Drive and does zero to 60 in a mind-bending 3.0 seconds! The new lightning-quick 7 Speed sequential transmission will leave you in awe with three driving modes – Strada, Sport, and Corsa – that provide increasing levels of performance. Masterfully designed, our Aventador roadster is endowed with a carbon-fiber chassis and a number of other carbon and aluminum components to keep weight down, while huge carbon ceramic brakes take command when you need them. As if the ferocious roar of the V12 wasn't enough, the anything-but-subtle looks of this machine are guaranteed to get you noticed again and again. Art in motion, our Aventador Roadster is a thing of beauty enhanced by the perfect hint of aggression with its low, wide stance. Enjoy futuristic scissor doors and a two-piece top made entirely of carbon fiber that comes on and off in an instant. Slide inside the lush cabin that was inspired by fighter jets and let the luxury wash over you. Supplement two-tone leather and a wealth of amenities such as a multi-media digital display, navigation, and automatic air conditioning with solar sensors will pamper you as you fulfill your dreams behind the wheel. Extreme in style, performance and determination, our Aventador Roadster was built for those who dare to experience the visceral art of forward momentum. Reward yourself with membership to the elite. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!