

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Kia Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your KIA Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our KIA Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of KIA vehicle ownership. They understand the confidence of the Sorento and describe it with passion. Our writers understand the Sportage buyer as well as the Optima owner. KIA is a new way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Kia Brand Manager

Our KIA Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The KIA Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified KIAs sound the Very Best and Mirror KIA's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's KIA Dealers

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our KIA Brand Manager reviews each placement and assures your KIA comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer KIA Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 KIA Cadenza Limited in Platinum Graphite

Experience the luxury of our exquisite 2014 KIA Cadenza Limited presented in gorgeous Platinum Graphite. Powering this new sports sedan is a potent 3.3 Liter V6 which unleashes 293hp and is tethered to a seamless 6 Speed Sportmatic transmission. This stellar combination exceeds expectations by providing performance and efficiency in one stylish package. You will appreciate scoring 28 mpg on the highway and spirited acceleration – zero-60 mph in under 7 seconds! The sleek profile of our Limited exudes timeless sophistication and refined taste with its 18 inch alloy wheels, integrated dual chrome exhaust, and automatic projection headlights. You'll be in complete awe as you slide into the heated and cooled leather power-adjustable seats and take in the expansive view from the panoramic sunroof. Technology abounds with a touchscreen infotainment system, a premium 550-watt audio system with satellite radio, voice-commanded navigation and the advanced smart cruise control. Travel in confidence knowing that advanced safety features such as a rear camera display, Blind Spot Detection and a Lane Departure Warning System work together to keep you and your loved ones out of harm's way. Masterfully engineered to provide you with an elegant driving experience that commands attention with its powerful presence, this Cadenza is a superb choice for your lifestyle. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 KIA Rio EX in Midnight Sapphire

Highly desirable and fun to drive, our 2014 KIA Rio EX in magnificent Midnight Sapphire will impress you with its can-do demeanor! A healthy 138hp awaits you under the hood thanks to the 1.6 Liter 4 Cylinder that is mated to the responsive 6 Speed automatic transmission. You'll score near 38mpg in this sedan while enjoying a smooth ride that is sure to have you looking for the long way home! Athletic and eager to please, our EX is accented by body-color door handles, heated power mirrors and 2-lens multi-reflector headlights. Slip inside and you'll find yourself pleasantly surprised by the amount of room and features in the well-built 5-passenger cabin. Slide into the adjustable driver seat, take note of the trip computer, and crank up the sound system with a CD player, satellite radio and an iPod/USB audio interface. You'll enjoy staying in touch via Bluetooth and the convenience of steering wheel-mounted controls as you confidently make your way to your next destination. A plethora of innovative features ensure your safety. Six airbags, anti-lock brakes, electronic stability control and a tire-pressure monitoring system work together; giving you added peace of mind. A perfect blend of style, efficiency and fun, this Rio EX is waiting for you! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!