

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Jeep Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Jeep Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Jeep Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Jeep vehicle ownership. They understand the confidence of the Grand Cherokee and describe it with passion. Our writers understand the Patriot buyer as well as the Compass owner. Jeep is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Jeep Brand Manager

Our Jeep Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Jeep Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Jeeps sound the Very Best and Mirror Jeep's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Jeep Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our Jeep Brand Manager reviews each placement and assures your Jeep comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Jeep Comments Plus 60,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Jeep Wrangler Unlimited Freedom Edition in Flame Red Clear Coat

Pay tribute to bold and courageous American style in our 2014 Jeep Wrangler Unlimited Freedom Edition in majestic Flame Red Clear Coat. Under the hood sits a powerful 3.6 Liter V6 that produces 285 horsepower (and almost as much torque), that is combined with rock-solid Dana front and rear axles. Tethered to a commanding 5-Speed automatic transmission, you can maintain civility or carve your own path where ever you see fit. The Freedom Edition is eager-to-please and ready for any adventure with body-color fender flares, exclusive mineral gray front and rear bumper appliqué and black fuel filler door and tail lamp guards that make this Jeep a classic beauty. You'll love the patriotic vibe of leather-trimmed seats with a tough black tectonic seat fabric that feature an exclusive embroidered star. Since city streets and freeways provide an increasingly unfriendly atmosphere to standard car-based suspensions, large tires and real ground clearance are increasingly appreciated. If you get the urge to take an open-air cruise, just remove the top, put on some shades, crank up the Alpine sound system, and hit the road! Feel confident knowing a strong safety cage surrounds you, multistage airbags protect you, and Hill-start and stability control help you along the way. Our Freedom Edition offers all of the legendary rock-climbing ability of America's favorite off-roader, blended with style to go along for the ride! Let freedom ring! Print this page and call us Now...We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Jeep Grand Cherokee Limited in Black Forest Green Pearl Coat

Our 2014 Jeep Grand Cherokee Limited on display in beautiful Black Forest Green Pearl Coat offers rugged off-road capability paired with absolute finesse. It roars ahead of the curve with a 290hp 3.6 Liter V6 that is perfectly matched to a smooth-shifting 8 Speed automatic transmission. You'll be confident on or off the pavement with this Rear Wheel Drive machine that also offers up to 23mpg on the open road. This is reason enough to put a Jeep in your garage! Our fresh-faced Limited exudes refinement with automatic bi-xenon headlamps and attractive 18 inch wheels. You'll love the open air sensation provided by the sunroof and the feel of leather trimmed heated seats as you crank up your favorite tunes on the premium 500 watt sound system. With a 6.5 inch navigation touch screen and Bluetooth connectivity, staying in control and safely connected at all times is a breeze! Our Jeep Grand Cherokee earns great ratings for advanced safety measures and leads the way in innovative technologies that are designed to protect you and your family. So go ahead and plan your next adventure – whether bashing boulders or gliding down the interstate, you'll be right at home in this Grand Cherokee! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!