

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Jaguar Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Jaguar Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Jaguar Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Jaguar vehicle ownership. They understand the confidence you have with the XJ and describe it with passion. Our writers understand the XK buyer as well as the XF owner. Jaguar is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Jaguar Brand Manager

Our Jaguar Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Jaguar Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Jaguars sound the Very Best and Mirror Jaguar's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Jaguar Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our Jaguar Brand Manager reviews each placement and assures your Jaguar comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Jaguar Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Jaguar XF 3.0 AWD in Italian Racing Red

Dare to turn heads in our beautifully crafted 2014 Jaguar XF 3.0 AWD presented to you in scintillating Italian Racing Red. Under the hood sits a spirited 340hp 3.0 Liter V6 engine that is perfectly paired with a responsive 8 Speed automatic gearbox. This team takes our composed All Wheel Drive sedan from 0-60 mph in an astonishing 5.7 seconds. With brilliant handling, sexy styling and a smooth 27mpg, you'll be yearning to take the long way home in this exquisite machine. As you can see, the sweeping silhouette of our XF 3.0 commands attention and is accented by 19 inch wheels and automatic bi-xenon headlights. Slip inside and be met with a modern, intuitively-designed cabin built to fulfill your every desire. Take in the tremendous view from the sunroof as you are pampered by the sensation of heated leather seats. A connection to your digital world is close at hand with a touchscreen interface, Bluetooth and a fantastic 10-speaker sound system with satellite radio. You'll travel safely in this flawless luxury sedan with traction and stability control, anti-lock brakes, airbags and parking sensors. It's time to reward yourself with the art of driving that can only be provided by Jaguar. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Jaguar XKR-S Convertible in Indigo Blue

Discover the pinnacle of luxury and performance in our 2014 Jaguar XKR-S. On display in Indigo Blue, this soulful rear wheel drive convertible will compel you to smile every single time you start it up. Experience exhilarating acceleration of 0 to 60 mph in 4.2 seconds and score 22mpg thanks to our potent 5.0 Liter Supercharged V8 that unleashes 550 hp and is perfectly matched to a responsive 6 Speed automatic gearbox. Electronic dampers constantly adjust the suspension, adapting to the road conditions to strike a perfect balance between a comfortable ride and handling that feels connected to the road and simply instinctive. This is a divine open-air driving experience that will thrill driving enthusiasts such as you! The sleek profile of our XKR-S commands attention with the roar of upgraded exhaust, a partially carbon-fiber rear wing, sexy 20 inch matte grey wheels and powered roof and tonneau cover. Enter the masterfully crafted cabin where every detail has been thought-out to provide you with sublime comfort and debonair style. Feel the luxury of supple leather on heated power adjustable sport seats as you enjoy such features as a touchscreen interface, navigation, satellite radio, Bluetooth and a premium Bowers and Wilkins sound system. Not only is our Jaguar XKR-S well-tailored and inviting, it is also built with careful attention to detail to keep you safe from harm with advanced safety features throughout. Once you strap in and take hold of the heated power tilt-and-telescoping steering wheel, you'll feel the true spirit of this high-performance grand tourer that never compromises on luxury. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!