

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Honda Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Honda Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Honda Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Honda vehicle ownership. They understand the versatility of the Crosstour and describe it with passion. Our writers understand the Civic buyer as well as the Pilot owner. Honda is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Honda Brand Manager

Our Honda Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Honda Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Hondas sound the Very Best and Mirror Honda's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Honda Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Honda Brand Manager reviews each placement and assures your Honda comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 -- Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Honda Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Honda Accord Plug In Shown in Burnished Silver Metallic

Eureka! It's here—our all new 2014 Honda Accord Plug-In shown here in electrifying Burnished Silver Metallic. The 2.0 Liter 4 cylinder engine combined with an electric motor, packs a total of 196 hp through a CVT for 115 mpg (equivalent) in electric mode and 46mpg in gasoline mode on the open road. Depending on your needs, you can drive in electric-only, hybrid or fuel-only modes. One of the most efficient cars money can buy, it charges in just 3 hours with a normal household outlet. With a swift, smooth ride and easygoing in traffic, this car is riding the wave into the future.

Masterfully engineered for efficiency, the aerodynamic exterior has a unique front with LED headlamps and a trunk lid spoiler. The spacious interior features bio-friendly upholstery and heated seats. Active noise cancellation offers a quiet ride, and an 8 inch touchscreen interface with satellite radio and navigation keep you connected. Comfortably seating five and exuding luxury, this car truly delivers for individuals wishing to care for the environment without feeling like they are driving a golf cart.

Solidly constructed with advanced compatibility engineering, vehicle stability assist, tire pressure monitoring system and numerous airbags, our Accord Plug-In will safeguard you and your precious cargo. Imagine yourself behind the wheel—you'll get a "charge" out of the Plug-In! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership! performance, and comfort that only come from owning an Acadia. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Honda Accord Sedan Touring in Modern Steel Metallic

Highly regarded by all who drive it, our top-of-the line 2014 Honda Accord Sedan Touring in Modern Steel Metallic is eager to please. Our impeccable front wheel drive sedan is powered by a 3.5 Liter V6 engine that unleashes a healthy 278hp while perfectly paired with a responsive 6 Speed automatic transmission with sport mode. This stellar team rewards you with 34mpg on the open road and provides responsive acceleration not found in others in its class; 0-60mph in 6.1 seconds! Masterfully engineered, it's no surprise our Accord was the only midsize sedan named to the prestigious Automobile Magazine All-Star list. A bold grille, heated mirrors, LED headlights and 17 inch alloy wheels enhance the silhouette of our refined Touring. Sit back in comfortable heated leather seats and enjoy the ambiance from the sunroof as well as a wealth of amenities including smart entry, push-button start, a multi-angle rearview camera and an auto-dimming rearview mirror. A central display communicates with the car's technology to be your official command center and to provide you with a personalized driving experience at your fingertips with steering wheel-mounted controls. Imagine yourself behind the wheel enjoying the convenience of Bluetooth technology, voice-activated navigation or a premium sound system with satellite radio and smartphone app integration. Thanks to its advanced compatibility engineering body structure, adaptive cruise control, collision and lane departure warning and responsive braking, you and your precious cargo will be kept out of harm's way. The quality engineering and stellar reputation behind this Accord makes it the obvious choice. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership! Know You Will Enjoy Your Test Drive Towards Ownership.

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