

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Ford Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Ford Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Ford Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Ford vehicle ownership. They understand the confident feeling that you have with the Explorer and describe it with passion. Our writers understand the Fiesta buyer as well as the Mustang owner. Ford is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Ford Brand Manager

Our Ford Brand Manager supplies the Dealer Assist Now team with all current 2012, 2013, and 2014 comments that are designed to make your vehicle sound the very best. The Ford Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Ford's sound the Very Best and Mirror Ford's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Ford Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349– Our Ford Brand Manager reviews each placement and assures your Ford comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Ford Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Ford Fusion Titanium in Tuxedo Black

Feast your eyes on our elite 2014 Ford Fusion Titanium in elegant Tuxedo Black. Under the hood you'll find even more eye candy; a Turbocharged 2.0 Liter 4 cylinder engine churning out 270hp and mated to a 6 Speed Select Shift automatic with paddle shifters. This collaboration offers an exhilarating ride with brilliant driving dynamics, the tenacious traction of AWD, and achieves up to 33mpg on the open road. Fusion's interior features every creature comfort you desire. You'll love the cutting edge technology of Ford Sync with navigation, SiriusXM, a premium Sony 12 speaker HD audio system w/911 assist, and an incredible 8-inch central LCD touchscreen serving as your command center. Our Titanium embodies luxury with heated leather seats, ambient lighting, a leather wrapped steering wheel and dual temperature controls. You'll also appreciate the convenience of a rearview camera, a reverse sensing system, remote start and more. It just doesn't get any better than this! Ford's safety innovation reigns supreme with airbags, ABS w/stability control, tire pressure monitoring, SOS post-crash alert and MyKey. A superbly crafted formula of beauty, brains and brawn, this is an outstanding choice and a smart investment. You've got to see this beauty in the flesh! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership.

2014 Ford F-450 King Ranch Crew Cab 4WD in Green Gem

Stepping out in style in Green Gem, our 2014 Ford F-450 King Ranch Crew Cab 4WD offers incredible power and capability paired with absolute luxury. This workhorse boasts a 6.7 Liter Powerstroke Turbo Diesel that supplies an amazing 385hp on demand while paired with a 6-Speed SelectShift Automatic. Our F-450 is a robust performer with great payload and towing capacity and is all about providing you with the stability and smooth ride you need on the open road when pulling that fifth-wheel or super heavy load. Accented by lighted running boards and deep-tinted rear privacy glass, it's clear this formidable King Ranch means business. Step inside the well-appointed interior to find modern and easy to use controls, supple leather on heated and cooled seats, and rich wood-grain trim. Every ride feels first class with dual-zone automatic climate control, convenient power outlets and plenty of storage options for all of your work items. Enjoy using the touchscreen display of MyFord Touch while being guided by premium navigation, staying safely connected via Bluetooth, or listening to your favorite tunes on our concert-quality Sony audio system. You'll always feel safe and secure knowing that advanced safety features such as post-crash alert and Roll Stability Control have been thoughtfully designed to keep you out of harm's way. Reward yourself with the powerful presence that comes with this Ford Tough Truck! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership.