

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Fiat Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your FIAT Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our FIAT Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of FIAT vehicle ownership. They understand the confident feeling that you have with the 500 Abarth and describe it with passion. Our writers understand the 500c buyer as well as the 500e owner. FIAT is a newer way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Fiat Brand Manager

Our Fiat Brand Manager supplies the Dealer Assist Now team with all current 2012 and 2013 comments that are designed to make your vehicle sound the very best. The Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Fiat's sound the Very Best and Mirror Fiat's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Fiat Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Fiat Brand Manager reviews each placement and assures your Fiat comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer FIAT Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 FIAT 500L Pop in Bianco

Buon giorno! Italiano style with 4 Doors! Our 2014 FIAT 500L Pop in sparkling Bianco offers a one-of-a-kind experience that will thrill your senses. Artfully crafted, the design of this Pop is top-notch, highly detailed, and classic Italian. The incredibly efficient 1.4 Liter Turbo generates 160hp on demand while connected to a fun-to-drive 6 Speed manual transmission. This team provides spirited driving dynamics and mid 30's mpg! The road feel is unlike any domestic vehicle as this 500 has exceptionally precise steering with a sport-tuned suspension that allows this car to be truly driven. Our Pop adds in 16 inch steel wheels, a rear spoiler, special bumpers, and an interior that will wow you! You'll feel as though the designer actually tailored the car just for you and be amazed at all of the features that come standard in this Pop model. The second the door shuts you will hear and feel the quality of ultra-comfortable seating, a perfect fit steering wheel, and Uconnect audio. Seven strategically-placed airbags surround you and traction control helps keep you safe no matter the road conditions. Whether you are in city traffic or cruising down the open road, you'll feel right at home in this beautiful machine. Debonair Italian style, incredible performance and immense driving pleasure await you in this 500L Pop. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 FIAT Abarth Cabrio in Granito Lucente

Automotive enthusiasts agree that the passion behind our athletic 2014 FIAT Abarth Cabrio in Granito Lucente is evident in each and every detail. The distinct Italian craftsmanship begins under the hood with the thrill-inducing turbocharged 1.4 Liter that packs a punch with 160hp and is connected to our HD 5 Speed manual transmission. This dynamic combination rewards you with an adrenaline-pumping driving experience as well as an impressive 34 mpg! The aggressive physique of our Abarth exudes confidence with bi-halogen projector headlamps and will certainly turn heads via dual bright exhaust tips that make an impression with a one-of-a-kind roar. Imagine yourself behind the wheel and feel the race-inspired quality at your fingertips. Look around you and take in all of the gorgeous red leather and stitching on sport seats that embrace you. The freedom that comes from the adaptable power retractable soft top can only be described as exhilarating! Enjoy premium audio, automatic climate control, and a sport button on the dash that tightens steering and unleashes extra power exactly when you need it. With 7 airbags, a steel cage, stability control and other advanced safety features, you'll drive with confidence. Owners find this Fiat Abarth Cabrio to be the perfect little car for a life affirming top-down ride. Don't wait another minute to experience the thrill of this playful Abarth! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!