

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Ferrari Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Ferrari Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Ferrari Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Ferrari vehicle ownership. They understand the confidence you have with the Enzo and describe it with passion. Our writers understand the F12 Berlinetta buyer as well as the 458 Spider owner. Ferrari is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Ferrari Brand Manager

Our Ferrari Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Ferrari Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Ferraris sound the Very Best and Mirror Ferrari's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Ferrari Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349 – Our Ferrari Brand Manager reviews each placement and assures your Ferrari comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Ferrari Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Ferrari F12 Berlinetta in Rosso Corsa

Embrace mechanical bliss and pulse-racing gratification as you fire up our 2014 Ferrari F12 Berlinetta in exquisite Rosso Corsa. The magic begins with our ferocious 731hp 6.3 Liter V12; the largest capacity engine Ferrari has ever offered for public consumption. It emanates a rumble, then a smooth purr, and at full-throttle...a roar that will captivate you with each glorious ride. Perfectly paired with an awe-inspiring 7 Speed dual clutch gearbox, our Supercar sprints to 60 mph in a blistering 3.6 seconds and reaches a top speed of 211 mph. It boasts a race-inspired Italian lineage as evidenced by the outstanding grip, balance and huge brakes that keep this tremendous power in check. The seductive stance of our F12 Berlinetta Coupe is mesmerizing to say the least. Sexy 20 inch wheels, carbon-ceramic brakes, a ventilated hood and aerodynamic details add to the provocative presence. Inside the high-tech cockpit, you'll be pleasantly surprised at the amount of leg and head room as well as the thoughtful design which provides the perfect driving position. Nestle into finely hand-crafted Italian leather, grip the flat-bottom steering wheel that houses everything you need to command this machine and take a moment to appreciate this masterpiece with aircraft-inspired touches. Fully customizable down to the last detail, this is driving at its finest. Drawing on a long history of automotive craftsmanship, the engineers at Ferrari have masterfully created our F12 Berlinetta for discerning enthusiasts with a passion for the finer things in life. This beauty is begging to be driven. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!!

2014 Ferrari California Convertible in Bianco Avus

The pinnacle of dramatic style, stunning performance and absolute comfort, our 2014 Ferrari California in Bianco Avus is as ideal for your daily commute as it is for a pulse-pounding canyon run. At the heart of this rear-wheel-drive convertible is a potent 4.3 Liter Turbo V8 engine that unleashes an energetic 490 hp at your command. Paired with a responsive 7 Speed dual clutch automatic gearbox, our California accelerates to 60 mph in an astonishing 3.8 seconds and hits a top speed of 193 mph. With brilliant handling, precise steering, and strong Brembo brakes, you'll be looking for reasons to get out and enjoy the art of top-down driving in this beauty! Our classic California prancing horse grand tourer is a head-turner with sleek curves, long flowing lines, 4 chromed exhaust pipes and a folding hardtop that can be closed in 15 seconds when the need arises. Sexy from every angle, this convertible commands attention with its powerful presence and the growl of the V8. Inside the lush cabin, the Italian craftsmanship and prestigious DNA of our California is breathtaking. The race-inspired steering wheel, hand-stitched supple leather and attention to detail will seduce you at first sight. Enjoy a wealth of amenities such as Bluetooth connectivity, iPod compatibility, ample cargo space, a backup camera, a navigation system and well-placed cupholders. With a range of customization options, this exquisite machine can be tailor made to suit your lifestyle perfectly. Now is the time to reward yourself with the power and prestige that can only come from Ferrari. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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