

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.



**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

Office 402-235-2588
Owner 402-679-7223

Fax 866-734-1634
info@dealerassistnow.com

Dodge Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Dodge Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Dodge Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Dodge vehicle ownership. They understand the confident feeling that you have with the Charger and describe it with passion. Our writers understand the Grand Caravan buyer as well as the Viper owner. Dodge is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Dodge Brand Manager

Our Dodge Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Dodge Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Dodge vehicles sound the Very Best and Mirror Dodge's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Dodge Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349– Our Dodge Brand Manager reviews each placement and assures your Dodge comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Dodge Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Dodge Challenger SXT Plus Coupe in Bright White Clear Coat

Rowdy, yet perfectly refined, our iconic 2014 Challenger SXT Plus Coupe shown in Bright White Clear Coat has been outfitted with a retro classic concept and old-school styling. Under the hood is a 305 hp V6 that powers this rear wheel drive machine down the highways with ease. The proven 3.6 Liter is paired with a fun-to-drive 5-Speed AutoStick transmission delivering 27mpg on the open road and has power to spare. Our new version is not an identical copy of the '70s icon but its DNA will be recognized by anyone. This provocative five-passenger coupe evokes images of a bygone era and delivers ultimate comfort and convenience features. Just look at the pictures and imagine yourself in the driver seat. This incredible SXT Plus gives you beautiful Nappa leather heated front seating, a thumping Boston Acoustics upgraded sound system, fog lamps, and the U Connect system. This modernized classic powerhouse will certainly make you smile the second you slide behind the wheel. Once there, you will marvel at the technology and the standard safety features like multi-stage airbags, stability control, and the solid build. This one from Dodge is a must have – must own. Our Challenger's smooth, comfortable ride, sport-like handling, and huge trunk will have you either enjoying your youth or re-living it. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Dodge Durango Citadel AWD in Maximum Steel Metallic Clear Coat

Blending the capacity and capability of a full-size SUV with the day-to-day practicality of a crossover, our formidable 2014 Dodge Durango Citadel All Wheel Drive takes to the forefront in Maximum Steel Metallic Clear Coat. Powering this stellar machine is a strong 5.7 Liter HEMI V8 Engine with fuel saver technology that unleashes 360hp while tied to a class-exclusive 8 Speed automatic transmission with rotary shifter and steering-wheel mounted paddle shifters. This awesome team rewards you with an impressive 23 mpg on the open road, acceleration that makes your pulse race, and the ability to tow your toys. Striking new projector headlamps, 20 inch alloy wheels and a bulked-up hood exude attitude and let onlookers know that this Citadel means business. Once inside, you'll see that the interior is an indulgence for your senses with abundant soft-touch services and bright accents that have been masterfully designed. Complete with heated and cooled front and rear leather seats featuring memorized adjustments, this seven passenger SUV is full of great style and technology. Check out the U-Connect touchscreen display with navigation, crank up the tunes, or make a phone call all while keeping your hands on the heated steering wheel. You and your family will be well-protected with anti-lock disc brakes, stability/traction control, trailer sway control, and an army of airbags. Designed with your family's adventures in mind, this is the perfect formula of beauty, brains and brawn that will fulfill your transportation needs. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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