

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.

**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

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# Chrysler Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Chrysler Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Chrysler Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Chrysler vehicle ownership. They understand the confident feeling that you have with the 200 and describe it with passion. Our writers understand the 300 buyer as well as the Town & Country owner. Chrysler is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

## Chrysler Brand Manager

Our Chrysler Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Chrysler Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Chryslers sound the Very Best and Mirror Chrysler's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Chrysler Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349**– Our Chrysler Brand Manager reviews each placement and assures your Chrysler comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** - Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Chrysler Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Chrysler 300C AWD in Jazz Blue Pearl Coat

Featuring innovative technology powered by traditional values, our exquisite 2014 Chrysler 300C in Jazz Blue Pearl Coat confidently announces your arrival with upscale styling and refined taste. Under the sleek hood is a potent 5.7 Liter V8 HEMI that unleashes 363 hp. Paired with a smooth-shifting 5 Speed automatic transmission, our 300C offers brilliant driving dynamics and 25 mpg on the open road. This sedan simply glides down the highway indulging its passengers at every turn with the sure-footed confidence of All Wheel Drive. The aerodynamically designed raked-back windshield provides a sophisticated, yet aggressive stance with tailored finishes of the iconic grille, chrome accents and LED headlamps exuding an attitude unlike any other. The interior of the 300C is loaded with amenities that you deserve such as remote start, heated and cooled cupholders, and LED cabin lighting. Relish the luxury of heated and cooled leather seats with memory functions while gripping the heated steering wheel. You'll safely maintain a connection to your digital world with a convenient central touchscreen, Bluetooth phone and audio, premium navigation, and a 6 speaker Alpine audio system with satellite radio and iPod connectivity. Of course, mile after mile, you'll experience enhanced safety and security with features such as anti-lock brakes, traction and stability control, and a plethora of airbags. With power and luxury on your side in this well-crafted symbol of excellence, you'll be looking for reasons to get out and drive. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Chrysler Town & Country Touring in Cashmere Pearl Coat

Family-friendly never felt so luxurious! Our 2014 Chrysler Town & Country Touring pictured in elegant Cashmere Pearl Coat provides comfort and contentment for the entire family. Look under the hood and you'll see a powerful 3.6 Liter Pentastar V6 that produces 283 hp. This power is harnessed by a smooth-shifting 6-Speed automatic transmission in order to enhance efficiency; attaining near 25 mpg and rewarding you with a smooth quiet ride that you'll enjoy whether cruising through the carpool lane or gliding down the interstate. The classic design of the Touring is accented by 17-inch alloy wheels that make driving responsive and secure. The beautiful interior has cushy bucket seats and steering wheel-mounted audio controls with SiriusXM, as well as an upgraded sound system with a Uconnect touch screen media center providing navigation and entertainment at your fingertips. You'll have happy, occupied children in the rear with a DVD player, video screen and wireless headphones as well as HDMI input for auxiliary video and gaming devices. With full power accessories, our famous stow-n-go seating, a power liftgate and dual power sliding doors you've got an adaptable, practical, and opulent minivan that makes traveling anywhere a delight. When carrying cargo as precious as your family, safety is of the utmost importance. Advanced multi-stage airbags, front and side mounted airbags, a child seat anchor system and rear back up camera make our Town & Country 'the ultimate' family vessel. Imagine what it can do for your daily routine! Go ahead – Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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