

# Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE

Referred to as a  
**'No Brainer'**  
by top-rated dealer groups that  
focus on selling instead of writing  
custom vehicle comments  
for hours each day.



**daN 360 offers North America's  
dealers 100% coverage for all  
their content marketing needs.**

## Ready to turn **browsers** into **buyers**?

### Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

### Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

### Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

[www.dealerassistnow.com](http://www.dealerassistnow.com)

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# Bentley Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Bentley Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Bentley Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Bentley vehicle ownership. They understand the confidence you have with the Continental GT and describe it with passion. Our writers understand the Mulsanne buyer as well as the Flying Spur owner. Bentley is way of life and for anyone that has not experienced this pleasure; we walk them down the path.

## Bentley Brand Manager

Our Bentley Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Bentley Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Bentleys sound the Very Best and Mirror Bentley's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Bentley Dealers.

## How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

**Full Service New \$349** – Our Bentley Brand Manager reviews each placement and assures your Bentley comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

**Self Service New \$249** – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Bentley Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% \*\*Popular Option for any ISM

## 2014 Bentley Flying Spur W12 in Thunder Metallic

With a distinguished presence that turns the heads of even the most discerning individuals, our 2014 Bentley Flying Spur presented in Thunder Metallic has been rendered with bold sophistication to reward you mechanical bliss. Powering this sedan is a potent 6.0 Liter W12 engine which produces 616 hp. This incredible power is perfectly matched to a precise and responsive 8 Speed automatic as well as advanced all wheel drive. Pulse-pounding acceleration is close at hand whenever you desire; as our sedan rockets from a standstill to 60 mph in 4.3 seconds on its way to a top speed of 200 mph. Our innovative engine management system combines with new chassis hardware and software as well as strong braking to give you total control of this English thoroughbred. Take your place among the elite and leave others swooning with the sleek profile of our Flying Spur. Relax in heated and cooled multi-adjustable front and rear seats and take in the upscale fit and finishes. Sumptuous leather, a Breitling analog dashboard clock and a wealth of other amenities will astound you. Maintain a connection to your digital world with a vibrant touchscreen that controls navigation, telephone and audio functions. Rear passengers can take complete command of infotainment as well with a wireless remote and voice control for twin 10-inch flat screens embedded in the front-seat headrests. With all the creature comforts you could possibly imagine, this is truly a gentleman among automobiles. There is truly no other feeling in the world that can equate with being a passenger in a Bentley. With its world-class luxury, exquisite interior and the power it places at your fingertips, nothing fuses luxury and performance together like our 2014 Flying Spur. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

## 2014 Bentley Continental GT in St. James Red

Masterfully blending supercar performance, handcrafted luxury and a lineage of excellence, our St James Red 2014 Bentley Continental GT has been created for those who desire only the finest in design and technology. The Ultimate Grand Tourer, it will perfectly fulfill all of your automotive hopes and dreams on a grand scale. The acclaimed 616hp 6.0 Liter W12 engine is truly the heart of our coupe. It executes beautifully in tandem with a lightning-quick 8 Speed automatic gearbox to launch from 0 to 60 mph in an astonishing 4.3 seconds and reach a top speed of 197 mph. With powerful brakes and one of the most advanced All Wheel Drive systems, you can rest assured that you'll be poised and confident in all types of driving and weather conditions. The unmistakable profile of our Continental GT is classic, yet imposing. The timeless glamour is enhanced by sharp, contemporary lines and exquisite details. Inside, finely crafted materials fuse with modern elements with an attention-to-detail that is simply unmatched. Hand-stitched leather on fabulously supportive seats, aluminum, chrome and rich wood accents all combine to provide a treat for all of your senses. Enjoy top-shelf amenities such as a DVD navigation system with Google maps and a vibrant touchscreen that places the car's audio system, telephone and comfort settings at your fingertips. Thoughtfully crafted, convenience features abound to make your Continental GT not only luxurious, but also practical. Our debonair grand tourer has been meticulously designed to keep you safe from harm with advanced safety features as well. Make no compromises. Reward yourself with a masterpiece in motion that can only be provided by Bentley. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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