

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

Office 402-235-2588
Owner 402-679-7223

Fax 866-734-1634
info@dealerassistnow.com

BMW Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your BMW Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our BMW Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of BMW vehicle ownership. They understand the superior engineering behind the 3-Series and describe it with passion. Our writers understand the M3 buyer as well as the Z4 owner. BMW is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

BMW Brand Manager

Our BMW Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The BMW Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified BMWs sound the Very Best and Mirror BMW's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's BMW Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349– Our BMW Brand Manager reviews each placement and assures your BMW comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer BMW Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

BMW 3-series 2014 328i Sedan Jet Black

Exude confidence and refined taste in our 2014 BMW 328i presented in Jet Black. Long known as the definitive sports sedan, our 328i is powered by a Turbo Charged 240hp 2.0 Liter 4 Cylinder that is perfectly paired with an innovative 8 Speed automatic gearbox with sport mode. This stellar combination allows our rear wheel drive sedan to soar from 0-60 in under 6 seconds and attain 35mpg! Unparalleled in its superb blend of handling, braking, mileage and style, our 328i continues to be the benchmark in its class and has been crafted especially for discerning driving enthusiasts with a taste for the finer things in life. Impeccable German engineering is evident in each detail of this masterpiece. Fog lights, 17 inch alloy wheels and automatic headlights accent the exterior, while the interior accommodations are upscale in every way. An auto-dimming rearview mirror, eight-way power-adjustable front seats with premium upholstery, driver memory functions and a rearview camera are just a few of the amenities that will pamper you. An iDrive electronics interface with a central display, Bluetooth and a fantastic sound system allow you to safely connect and to listen to whatever music suits your mood as you travel in this well engineered machine. You'll have peace of mind knowing that anti-lock brakes, traction and stability control, and a plethora of airbags have been meticulously designed to keep you safe from harm. Our 328i Sedan is the only luxury sport sedan that will fulfill your every desire. Get behind the wheel and join this elite club. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

BMW X5 2014 xDrive50i Mineral White Metallic

Presented in stunning Mineral White Metallic, our 2014 BMW X5 xDrive50i is a breath-taking blend of versatility and performance that offers maximum driving pleasure with tight corner handling and abundant power. The beastly 4.4 Liter V8 under the hood unleashes 450hp on demand and is tethered to a responsive 8 Speed automatic gearbox with Adaptive Transmission Control which allows you the extra enjoyment of sport and Steptronic manual shift modes. You are further rewarded with near 23mpg on the open road, the ability to tow up to 6,000 pounds, and the tenacious traction of intelligent All Wheel Drive when road conditions aren't ideal. Instantly recognizable, the profile of our xDrive50i luxury crossover is enhanced by 19 inch wheels, roof rails, a power tailgate and adaptive xenon headlights. You'll feel right at home in the handsome interior with contoured power-adjustable heated leather seats, the view from the panoramic sunroof and the comfort of dual-zone automatic climate control. The technology is innovative and intuitively designed; A central screen with iDrive interface, voice-commanded navigation, Bluetooth, and an extraordinary sound system allow you to stay connected as you confidently take on your day in this X5. In typical BMW style, our xDrive50i is equipped with an array of advanced safety features such as a rearview camera, stability control, and a rollover sensor to keep you out of harm's way. A luxurious daily driver that blends utility and sedan-like handling; this is the complete package that is quintessential BMW. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

www.dealerassistnow.com

Office 402-235-2588 | Owner 402-679-7223