

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

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Audi Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Audi Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Audi Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Audi vehicle ownership. They understand the confidence you have with the R8 and describe it with passion. Our writers understand the allroad buyer as well as the TT owner. Audi is a way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Audi Brand Manager

Our Audi Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Audi Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Audis sound the Very Best and Mirror Audi's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Audi Dealers.

How It Works

Our Team customizes comments to tell the story of each vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. Our daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, HomeNet, eCarlist, Dealer.com, Liquidmotors, and many more!

Full Service New \$349—Our Audi Brand Manager reviews each placement and assures your Audi comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 – Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Audi Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

2014 Audi A6 2.0 Premium in Aviator Blue Metallic

A flawless blend of comfort and performance, Audi's 2014 A6 2.0 Premium on display in Aviator Blue Metallic represents a stellar piece of craftsmanship that has been touted by industry leaders as one of the best midsize luxury cars on the market. A Turbo Charged 2.0 Liter 4 cylinder resides under the hood, generating 220hp and tied to an smooth CVT; while Audi Drive Select also offers adjustable modes for steering, throttle and transmission. Your reward is a luxurious ride, great handling, and 33mpg out on the open road with this front wheel drive beauty. By examining our photos, you can see that this A6 exudes a sense of timeless elegance that has been enhanced by 17 inch wheels and a large sunroof. Inside the intuitively designed cabin, upscale amenities and state-of-the-art technology await you. Supple leather, 8-way power front seats with lumbar adjustments, triple-zone automatic climate control and keyless entry are just a few features that combine to make this a first-class experience. You'll stay safely connected with Bluetooth or enjoy your favorite music on a 10-speaker sound system with satellite radio, and an iPod interface. Just imagine yourself behind the wheel of this superb sedan – where the art of driving may be more fun than the destination! A Top Safety Pick, our A6 has been thoughtfully designed to keep you and your passengers out of harm's way. You'll want to get behind the wheel to experience this for yourself. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

2014 Audi Q5 3.0T Prestige in Teak Brown Metallic

The impeccable engineering behind our top-of-the-line 2014 Audi Q5 3.0T Prestige pictured in Teak Brown Metallic will take your breath away! Many agree this is the most stylish and sophisticated SUV on the market with stellar quality, maneuverability, and reliability. Under the hood is a 272hp Super Charged 3.0 Liter V6 that is perfectly matched to a precise 8 Speed automatic gearbox to reward you with incredible acceleration. You'll attain near 27mpg out on the open road while feeling confident thanks to the tenacious grip of Quattro AWD and having the power to tow 4,400 lbs. Our athletic Q5 Prestige has a sleek physique that is enhanced by LED running lights and sexy 19 inch wheels. Inside the upscale cabin, every passenger feels comfortable and at ease – basking in the view from the panoramic sunroof and enjoying a 14-speaker Bang and Olufsen sound system. Supple heated leather seats, tri-zone climate control and temperature-controlled cupholders are just a few of the amenities that have you feeling pampered all the way to your destination. Enjoy Audi's state-of-the-art multi-media interface with voice-controlled navigation as you take command of this tremendous automotive masterpiece. Of course our Audi Q5 is filled with advanced safety features to protect you and your precious cargo. German luxury and quality are so evident, you'll wake up excited about driving! Reward yourself with this exquisite multi-tasker. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership! We Know You Will Enjoy Your Test Drive Towards Ownership!