

Get the Best **Solution** for Your Vehicle Comments

ALL NEW - ALL USED - ALL CERTIFIED PREOWNED - ALL WHOLESALE



Referred to as a
'No Brainer'
by top-rated dealer groups that
focus on selling instead of writing
custom vehicle comments
for hours each day.

**daN 360 offers North America's
dealers 100% coverage for all
their content marketing needs.**

Ready to turn **browsers** into **buyers**?

Increase Conversions with Custom Vehicle Comments

Custom vehicle descriptions help on-line customers connect with the vehicle in a way that technical descriptions from the manufacturer don't. Creative, interesting vehicle descriptions help the customer connect with the essence of the vehicle and help them to establish an emotional experience. Once a customer has made that emotional connection, they are much more likely to purchase it from you.

Differentiate Your Online Marketing

Taking vehicle descriptions straight from manufacturer feeds does not differentiate you at all from the hundreds of other dealerships who sell the same brands and use the same feeds. Dealer Assist Now is here to help you when you don't have the time to spend making these unique and engaging. Make your move with Dealer Assist Now and pull ahead of the competition with custom vehicle descriptions.

Put Professional Automotive Writers to Work for You

With Dealer Assist Now's Full-Service option, you can put your internet sales department's focus on selling vehicles and making money instead of creative writing. Signing up for the Full-Service option gets you an assigned writer who will take care of you daily as you add new vehicles to your inventory. Prefer DIY? We offer self-service options too! New, used, certified preowned, and wholesale – We've got you covered!

www.dealerassistnow.com

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Acura Vehicle Comments

Dealer Assist Now began its journey in 2007 as a place for dealers to share vehicle comments/seller's notes. We started with a few dealers and quickly grew a full service platform that helps dealers in all 50 states and a few in other countries. We work with your Acura Product with the goal to be the voice of the vehicle. Without comments, your online store is like a salesperson standing next to your vehicle with his or her mouth taped shut.

Our Acura Comment staff attends auto shows, follows motorsports, and comprehends the dynamics of Acura vehicle ownership. They understand the confident feeling that you have with the MDX and describe it with passion. Our writers understand the ILX buyer as well as the TL owner. Acura is a newer way of life and for anyone that has not experienced this pleasure; we walk them down the path.

Acura Brand Manager

Our Acura Brand Manager supplies the Dealer Assist Now team with all current 2013 and 2014 comments that are designed to make your vehicle sound the very best. The Acura Brand Manager for daN has experienced each model, each trim package, and has spent time in these impressive machines from the showroom to the street. They help process all CPO comments to make all of your Certified Acuras sound the Very Best and Mirror Acura's offerings – Common Sense drives people to the car that is priced right, looks great, and Sounds the Best! We Supply The Sounds Best For America's Acura Dealers.

How It Works

Our Team customizes comments to tell the story of each Acura vehicle with a clear call to action for your store. This provides consistency to your online marketing and helps drive traffic. We give buyers the facts they need to make an intelligent buying decision. daN staff has years of training with industry leaders like Auto Trader.com, Cobalt, Dealer Specialties, CARS.com, Home Net, eCarlist, Liquidmotors, and many more!

Full Service New \$349– Our Acura Brand Manager reviews each placement and assures your Acura comments sound the Very Best! We process incoming feeds and write comments the same day when pictures are present. daN knows what it takes to get your vehicle on the "Short List" when customers are making the decisions. Buyers are just like you and choose the one that is Priced Right, has Great Pictures, and Sounds the Best!

Self Service New \$249 Access to the daN dealer site through the Secure Dealer Portal allows you Single Log On Access to all 2012 & Newer Acura Comments Plus 160,000 and growing of brand X used. This is a dealer Managed Cut/Paste option (no writing) with the ability to change any comment to suit you 100% **Popular Option for any ISM

Acura TSX 2014 2.4L Sedan Milano Red

Our 2014 Acura TSX, dressed to impress in exquisite Milano Red, offers a rare blend of luxury, athleticism and practicality that you won't find in other sedans in this class. Under the sleek hood sits a 2.4 Liter 4 cylinder engine that delivers 201hp and 170 pound-feet of torque; along with a more-than-pleasing fuel economy of 31 mpg on the open highway! This FWD beauty is always ready for quick freeway-merging fun whenever a brief escape from life's mundane errands is needed. Our TSX features a high-end design and materials that easily put it right on par with the best of the best. Attractive 17 inch alloy wheels, automatic xenon headlights, foglights and heated outside mirrors enhance the look of sporty sophistication that is sure to get you noticed. Interior space is more than adequate and is considerably larger than other sedans. You will appreciate an impressive number of standard features including a sunroof, keyless entry, dual-zone automatic climate control and an auto-dimming rearview mirror. Sit back and relish the ride in leather heated adjustable seats as you stay connected via Bluetooth or listen to an incredible audio system with satellite radio. Thoughtfully designed, our TSX also boasts superior safety ratings and is equipped with anti-lock brakes with brake assist, stability control, traction control, active head restraints, and many airbags. So go ahead, load up the family and take that long road trip while enjoying the peace of mind that comes with owning an Acura! Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

Acura MDX 2014 3.5L Silver Moon

Once again Acura wins the battle of luxury crossovers with an emphasize on sophisticated design paired with maximum utility. Our 2014 MDX, shown in a stunning Silver Moon paint scheme, has been described as the ideal vehicle for family getaways; conjuring images of donning your sunglasses and zipping off to exciting destinations for the weekend. Under the hood is our 290hp 3.5 Liter V6 that is tethered to a 6 Speed automatic transmission in order to deliver an impressive 27mpg. With its crisp performance and responsive handling, our sleek and sporty 7-passenger SUV offers a level of comfort that will surely amaze you! Inside our MDX, you will enjoy an elegant interior offering a fresh and appealing look with smooth contours that seem to wrap around the occupants. Top-notch fit and finish have long been Acura strong points, and the MDX is no exception. Hand-stitched leather covering the seats, aluminum accents, and even the intuitively designed dashboard will impress you. Go ahead, crank up the powerful audio, and let the voice-guided navigation lead your way. In a rapidly evolving marketplace, Acura understands the MDX is just what discerning customers desire. You will appreciate all of Acura's standard safety features that contribute to its stellar safety ratings. The unique body structure, an army of airbags, and vehicle stability assist combine to keep your precious cargo out of harm's way. Reward yourself today. Print this page and call us Now... We Know You Will Enjoy Your Test Drive Towards Ownership!

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